



















**September
16 & 17, 2023**

Celebrating
**Military Members
& our Veterans**



**PARTNERSHIP
OPPORTUNITIES**

Sponsorship

Benefits	PRESENTING \$60,000	PLATINUM \$30,000	GOLD \$20,000
Program Ad	BACK COVER	FULL PAGE	FULL PAGE
VIP Chalet Tickets (Sat & Sun)	50	20	15
VIP parking (Sat & Sun)	25	10	8
General Admission Tickets (Sat & Sun)	100	50	25
Logo Linked to your website			
VIP Restrooms			
Banner(s)	MAIN GATE	FENCE	FENCE
Media Recognition			
Private Performer & VIP Party	50	30	20
Air Show Announcements (Sat & Sun)	HOURLY	HOURLY	HOURLY
Booth Space (10'x 10')			
Flight Experience			
Naming Rights			

Tip OPPS

LEVELS

SILVER \$ 10,000	BRONZE \$ 5,000	COPPER \$ 2,500	AIR SHOW FAN \$ 1,000	SUPPORTER \$ 500
HALF PAGE	1/4 PAGE	1/8 PAGE	1/8 PAGE	BOLD LISTING
10	5	2	2	2
5	2	1	1	1
10	5	6	2	
				
				
FENCE	FENCE	FENCE		
				
10	5	2		
4X/DAY	2X/DAY	1X/DAY		
				

THEMED AREA Sponsorships





















Benefits	Performer and VIP Party \$5,000	Veteran Hospitality \$5,000	Kids Area \$5,000	Food Court \$5,000
Private Performer & VIP Party	10	4	4	4
Program Ad	1/8 PAGE	1/8 PAGE	1/8 PAGE	1/8 PAGE
VIP Chalet Tickets (Sat & Sun)	4	4	4	4
VIP Parking (Sat & Sun)	1	1	1	1
General Admission Tickets (Sat & Sun)	4	10	10	10
Logo Linked to your website				
VIP Restrooms				
Area Banner(s)				
Media Recognition				
Air Show Announcements	2X/DAY	2X/DAY	2X/DAY	2X/DAY
Booth Space (10'x 10')				

Exhibit Space

One (1) 10' x 10' booth space - \$100
One (1) 10' x 20' booth space - \$150

NOTE: Information only, nonprofit military support organizations, 10' x 10' booth space, no cost

Space is limited. Custom footprints are available, please call for details. Space and setup will be subject to safety inspections.

FIND YOUR FIT:

SPONSOR

High visibility on-site activation, branding and hospitality

EXHIBIT

Customized packages available for maximum exposure

CORPORATE HOSPITALITY

Hospitality in our private chalets for groups of 20 or more. Limited quantity available.

S.T.E.M. CENTER

Excite learners through activities about science, technology, engineering and math

You can reach an audience of over 250,000 from The Show Me State Air Show events.

We offer branding, exhibit space and VIP hospitality to suit your needs.

Celebrating Military Members and our Veterans

CONTACT:

Contact us before these opportunities take off:

Air Show Coordinator

Penny Smith

info@showmestateairshow.org

573-533-0648

